

# «Pick The Alien – Food Cartel»





## The issue

• Alien species are considered one of the greatest threats for the marine ecosystems, the local economy and the human health worldwide.

• Many studies suggest that alien species are one of the main drivers of biodiversity loss globally. Alien species costs hundreds of billions of dollars each year to local economies.

• Greece is one of the most affected countries with over than 230 alien species recorded.







# The issue

### <u>Records of alien species through citizen science project "Is it alien to you? Share it!!!"</u>



PICK THE ALIEN

# The issue

## Negative impact Marine ecosystem – Economy – Human health

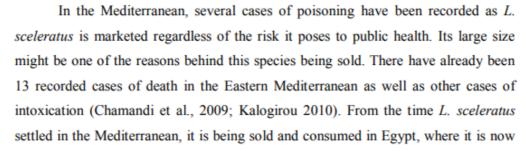




Source: https://www.vice.com/gr/article/qk44m3/to-kinigi-tou-mple-kavouriousto-voreio-aigaio



THE PUFFER FISH LAGOCEPHALUS SCELERATUS (GMELIN, 1789) IN THE EASTERN MEDITERRANEAN





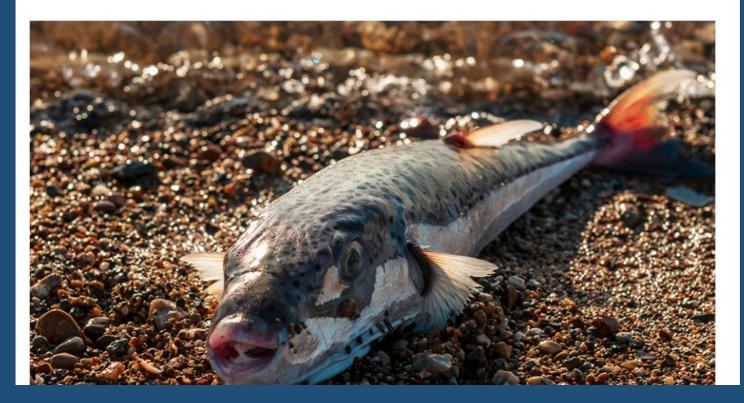
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Innovative techniques

Pharmaceutical uses

### ≫ H KA⊖HMEPINH

κοινωνία Μπότοξ από λαγοκέφαλο





## Innovative techniques

### Commercial use

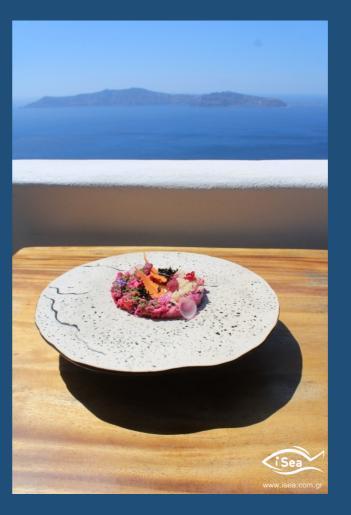




## Innovative techniques

### Consumption







### Raising awareness





### Raising awareness







# Consumption of edible alien species in Greece «Pick The Alien»



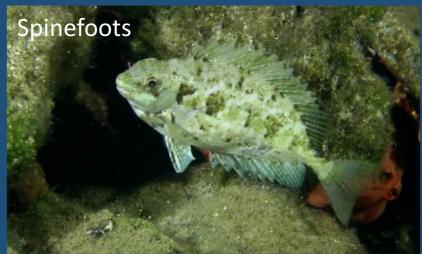


Most of the species are edible and in many countries they are considered delicacies











# Promoting the consumption of edible alien species to local communities

## Fishers





# Promoting the consumption of edible alien species to local communities

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"pick The Alien"

## Chefs

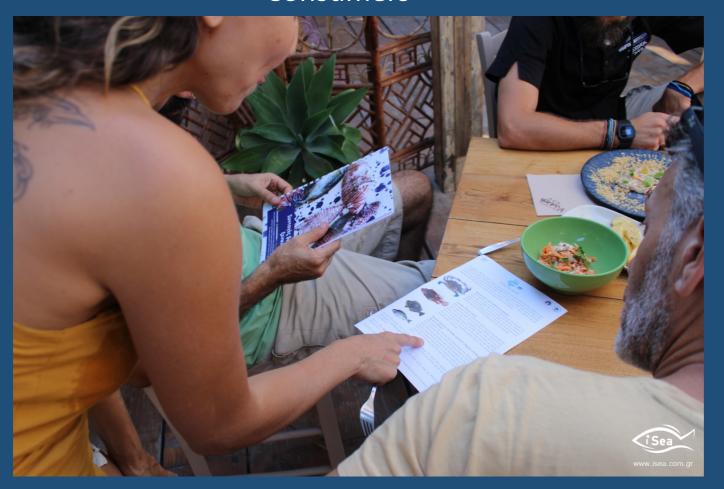


# Promoting the consumption of edible alien species to local communities Restaurant owners





## Promoting the consumption of edible alien species to local communities Consumers





# Promoting the consumption of edible alien species to local communities



Ionian: Lefkas, Kefallonia and Zante islands Cyclades: Paros, Amorgos, Naxos and Santorini islands

Ελλάδα

More than 30 chef More than 3000 consumers



# Promoting the consumption of edible alien species to local communities





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